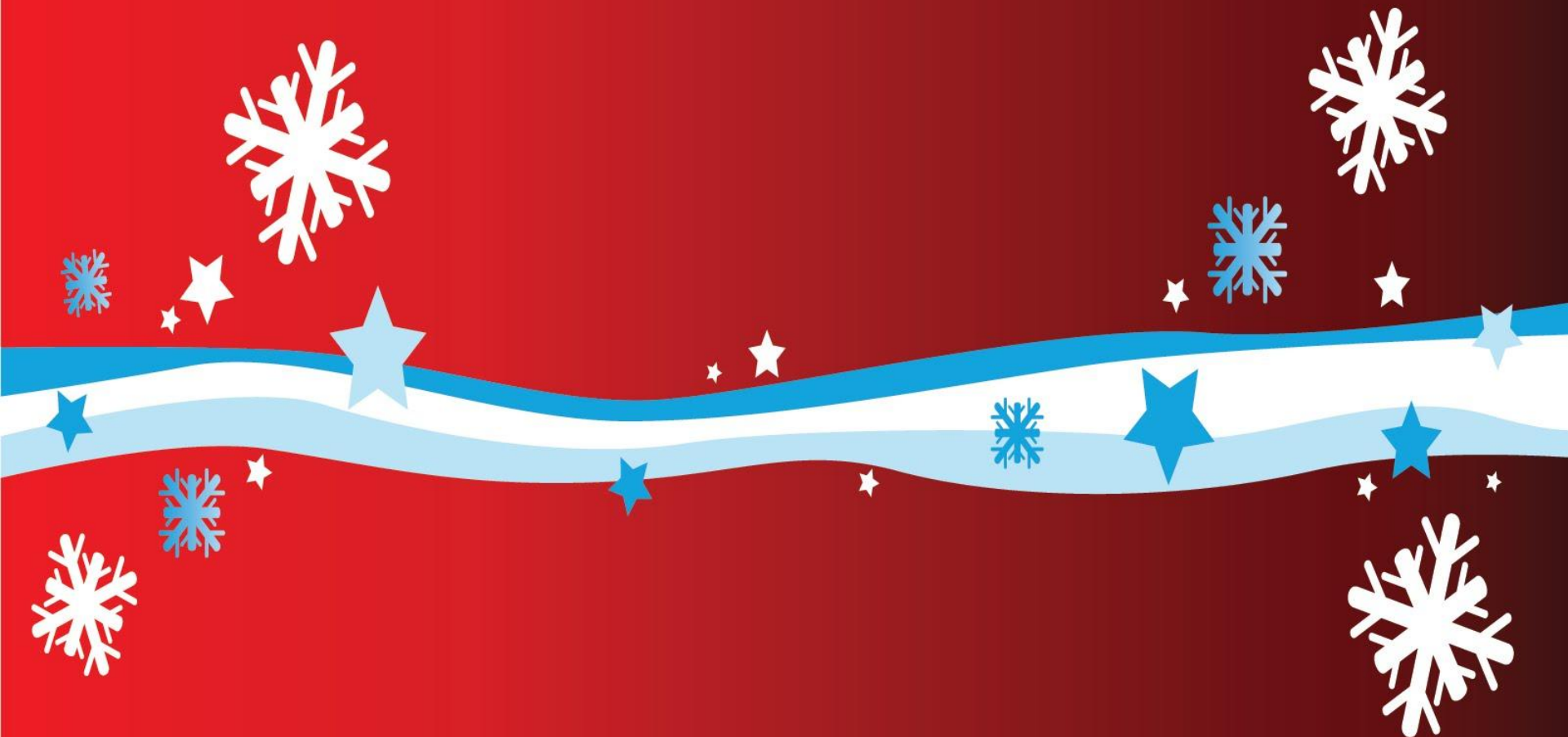


Transition Seminar - Week 15

Seasonal Jobs



Barista



Barista

National	Employment		Percent Change	Projected Annual Job Openings*
	2014	2024		
United States	481,200	510,000	6%	31,810

State	Employment		Percent Change	Projected Annual Job Openings*
	2014	2024		
California	55,900	67,800	+21%	4,550



Quick Facts	
National Annual Salary Range	\$16,530 To \$25,470
Entry-Level Education	No formal educational credential
Number of Jobs in 2014	481,200
Expected Job Openings (2014 - 2024)	318,100
National Outlook (2014 - 2024)	6.0% increase

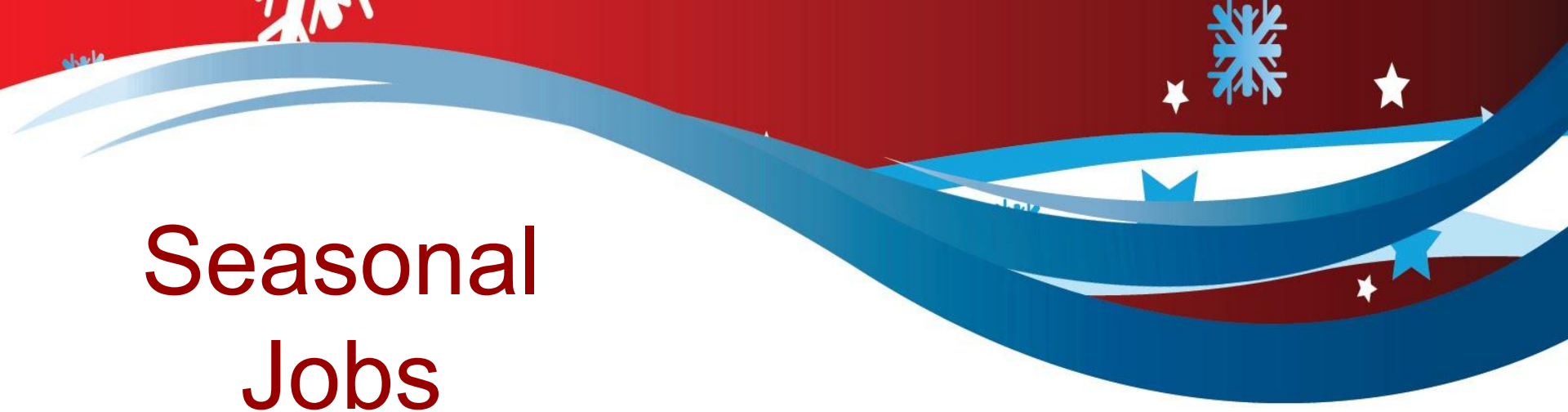
Barista

Did you share your
work with your ES?



The semester
ends on 12/20/17.
Get your work
uploaded ASAP!!





Seasonal Jobs

Seasonal jobs are available throughout the year, though most hiring takes place during the summer and the winter holidays. Companies, especially retail and transportation, hire workers for the busy holiday season. Resorts hire workers for both ski season and the summer.



What Is Seasonal Employment?

Seasonal employment is employment that does not continue year-round but usually recurs. Many positions are only necessary during certain times of year so workers will only be employed during that time.

Seasonal jobs are temporary and short-term by definition. For example, retailers hire extra workers for the holiday season, tax preparation firms hire employees for tax season, ski resorts hire workers during winter ski season, and amusement parks hire summer seasonal workers.

Positions in this type of employment can vary from sports and outdoor workers, to racing and holiday-related retail work, seasonal attractions, fishing expeditions, etc.

For retail hiring, Christmas is the busiest retail season of the year. Employers start hiring additional staff to ring the cash registers in the fall.



Christmas Job Overview

Seasonal Christmas jobs are temporary or short term positions offered during the winter holiday season. Examples of seasonal winter jobs include sales representatives and greeters. Some positions are exclusive to the Christmas holiday, such as Santa Claus impersonators and Christmas tree specialists.

The majority of winter holiday jobs are available for the month of December only. The first one to two weeks are devoted to planning and preparation, and the third week up to the end of the holiday season is spent catering to consumers. An example of an industry that follows this timeline is hospitality. After the Christmas season is over, employees are usually relieved from their positions.

In a private
chat...



What usually
happens to
employees
after the
season is
over?



Seasonal Christmas Job Education Requirements

Seasonal Christmas jobs education requirements are straightforward and easy to meet. Most positions do not require work experience. Furthermore, individuals without a college degree can fill the bulk of seasonal Christmas jobs.

Because of this, companies have been known to target students and individuals who are seeking immediate employment. For technical or senior roles, recruiters may give priority to candidates with relevant work experience.

Logistics specialists, team leaders and part-time marketing jobs are positions that may require a college degree.

Seasonal Christmas Job Market

The seasonal Christmas jobs market is favorable for individuals seeking opportunities to supplement their income temporarily during the winter holiday season. Large companies that engage in mass seasonal recruitment include Target, Macy's, and Toys R Us. Individuals who are interested in applying for seasonal Christmas jobs can easily find vacant openings via employment websites, local newspapers, and flyers. In order to meet their quota, many recruiters encourage applicants to bring a friend during the employment process, or to recommend qualified candidates for various openings. It is also common for recruiters to offer incentives such as bonuses for successful recommended hires.

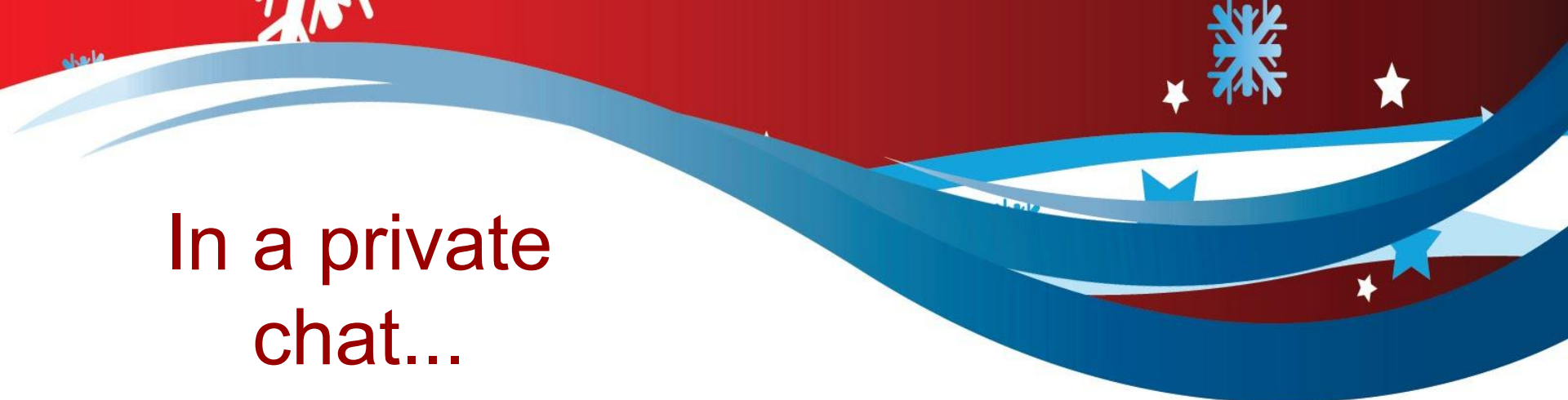




Seasonal Christmas Job Salary Information

Seasonal Christmas jobs vary depending on job responsibilities. Part-time customer service and back room jobs can bring is roughly \$8.85/hr to \$9.40/hr. Overnight stockers, shift supervisors, and merchandise coordinators can earn between \$11.04/hr and 13.50/hr.

Additional compensation heavily depends on company policy. Most jobs in the food and hospitality industry provide tips, while sales-oriented jobs offer commissions and performance bonuses. Overtime pay is subject to approval by the employer and comes with a higher pay rate. Salary increases and promotions for seasonal Christmas jobs are rare. On the other hand, incentives such as discounts and priority purchases are common.



In a private
chat...

List 3 seasonal jobs that you might like to have.



Break Out!

Talk with your partner & discuss how to find seasonal jobs.





How to Find a Seasonal Job

Some stores have help wanted signs in their windows and your best bet, if you're interested in a retail seasonal job, is to walk around the mall or your town, and stop in and fill out an application. Macy's, Target and Walmart accept online applications.

Also, check out the local job searching resources for your city or state.

Many of the employers who hire extra help for the holidays are the same employers who hire part-time help. So, be sure to check the part-time job sites.

To expedite your job search, use the job search engines to find seasonal jobs. You can either use the Advanced Search option, selecting Temporary Jobs, or search by keyword for "seasonal" or "temp" jobs.



Temporary Jobs

Temporary agencies often seek additional staff for their clients during the holiday season.

Kelly Services, Snelling & Snelling and Manpower all provide searchable databases of temporary positions. Temping is one of the fastest growing employment sectors in the country and the range of available positions has increased significantly.

One of the advantages of temp work is that you can do it on your schedule. The IRS and state tax departments need help in processing tax returns starting in early January. Government Jobs has links to federal, state and local governmental agencies.

Brain Break



**WORK, WORK,
WORK, WORK, WORK**



**8 reasons to get
a seasonal job**

Thanks Amy White

Make money for the holidays.

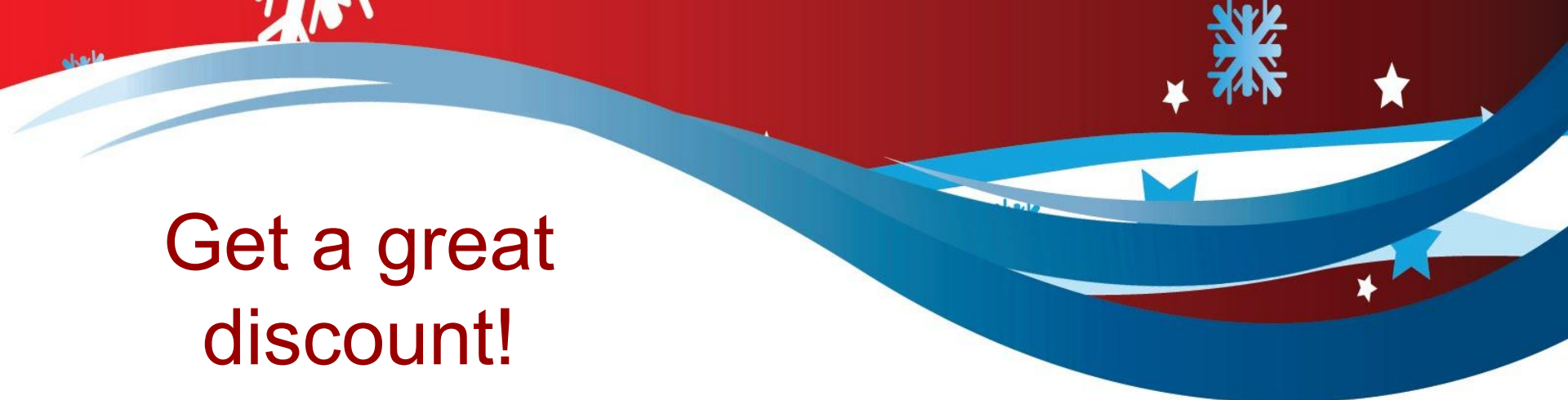


Whether you already have a full-time job and you want to work part-time to supplement your income, or you just need extra money for gifts, you'll definitely have more green in your wallet after your first paycheck of the season.

Flexible Scheduling

Are you a student on winter break? A parent who has to watch your kids now that school is out? Holiday jobs offer a variety of scheduling options, and because stores and restaurants are open later, there's bound to be a shift that fits your needs.





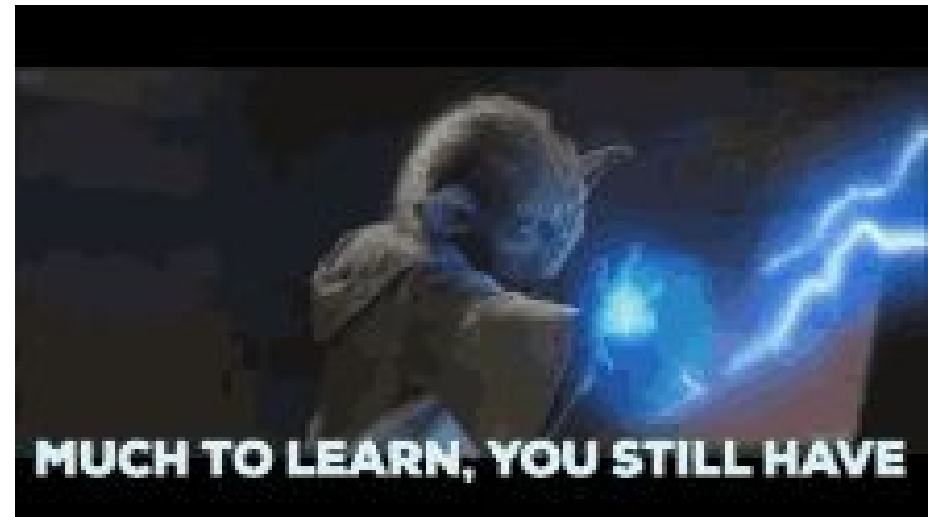
Get a great
discount!



Don't want to wait until Christmas Day to wear that sweater you've had your eye on all season? Many companies offer their workers employee discounts on merchandise, even if they're only on the staff for the holidays. So you can get gifts for everyone on your list--including yourself--at cheaper prices.

Learn a lot in a few weeks.

Though holiday jobs can start anytime in October, November or December, most are over sometime in January, making seasonal employment a great way to test the skills you already have, as well as pick up some new ones to use in your next job search.



Find your next job!

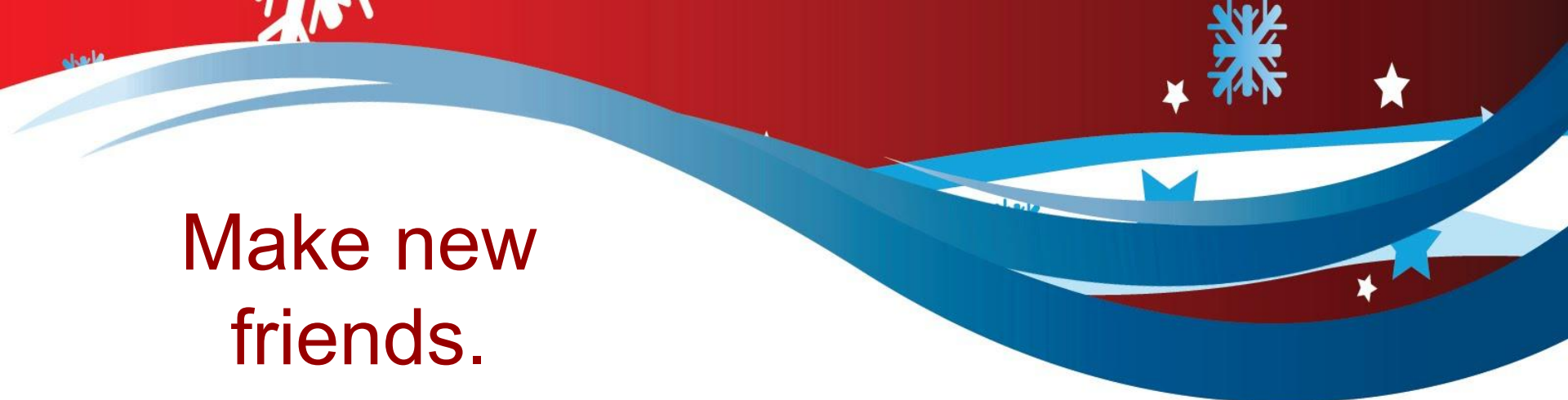


A seasonal job is a great opportunity to get your foot in the door and make a good impression, which can turn into part-time or full-time work after the holidays. Some employers ask superstar seasonal workers to remain on the staff once the holidays are over, so if you do your best, you could have a spring and summer job as well.

Test drive a new job.

A part-time job during the holidays allows you to try out a job you're interested in to decide whether or not it's really right for you. Whether you end up loving or hating it, your pockets will be fuller either way.





Make new friends.



Most businesses are fully staffed during the busy winter months, so you'll have plenty of opportunities to meet new people and bond with coworkers. Suggest a company Secret Santa drawing and you could even get yourself an extra gift.

Get a reference for your next job search.

When the hustle and bustle of the holidays is over, ask your boss if he or she would be a reference for you when it comes time to search for summer jobs.



Ticket Out!



1. Download the lesson & Week #15 Ticket Out
2. Use the PPT to complete the crossword puzzle.
3. Rename your Ticket Out as follows:
Week 15_LAST NAME
4. Upload your assignment to the course website.



How to Find a Seasonal Job

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Extra Credit



- 
1. Venture out into your community & find someone working a seasonal job.
 2. Take a picture of them *or* with them (selfies earn 2 extra points).
 3. Upload the pic to the page padlet web page.
<https://padlet.com/lmetoyer/rqli m4ln8j3>
 4. Add your last name to your uploaded image.

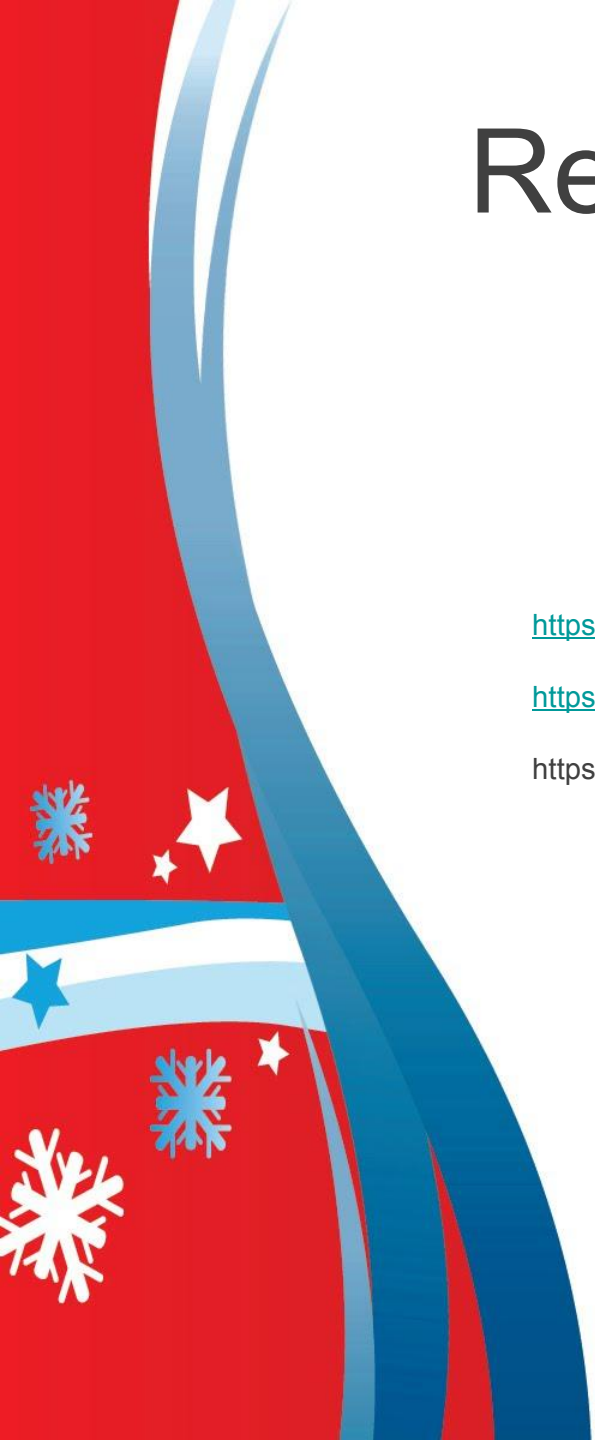


Read the fine print below.

- DO NOT GOOGLE A PIC! I will check your work.
- The picture with the most likes will earn an extra 3 points.
 - One vote per student.

Bye!





References

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